



Experience: Visit and see, first hand, venues that are normally off limits.

Experience: Interactive personal accounts from professional people.

Experience: Cities and sites of previous terrorist events, and learn ‘hands on’ how they happened from the first responders who were there; and where they could have been interdicted. Understand the real meaning of *Detect, Delay and Deter*.

Experience: Techniques and methods that you can take back to your agency, organization, or city and implement *immediately*.

Experience: High-level decision makers, as well as those that are currently working at the street level and saving lives every day.

Experience: Interacting and networking with professionals from all over the World.

Experience: A unique chance to participate in an extraordinary training and advisory experience where you can also make your voice heard and have it echo in the ears of experts and decision makers who will implement changes in “Making the World a Safer Global City”

Experience Israel Tour Daily Itinerary:

Israel during this time of the year is absolutely beautiful. During the daytime, the temperature will be in the mid 70's and dip down into the mid 60's at night. It is a beautiful time of the year to visit.

COST:

The cost of this course is \$3,950. Hotel, meals, luxury bus transportation for the tour, all special venue admission costs, and all lecture / training costs are covered. You will have your own hotel room in one of Tel Aviv's best hotels (Dan Panorama). Return flights to Israel are **not** covered. You will need to arrive at the hotel by 18:00 on Sunday, April 11, and checkout from the hotel will be on Saturday 17. If you wish to arrive early, or stay a couple of extra days, we will arrange for a special discounted price on your hotel room and also assist with arranging any other tours that you would like to participate in. You simply will not find a better value for the access you are given on this trip.

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Arrival is on Sunday, 11 April, 2010

Check into hotel, relax and acclimate to Israel time as well as meet the delegation.



Monday, 12 April

We will travel to Jerusalem in the early morning for a special event. Today Israel remembers the 6 million Jews whose lives were lost during the Holocaust. We will observe a memorial in Jerusalem. Afterwards, we will travel to the Negev Desert where we will join a Bedouin tribe for a special lunch under a tent and learn about their culture and how they factor into Israeli society and security. We will then go to Arad, where we will meet with the Israeli Special Rescue Task Force for a demonstration and lecture. From there, we will have some free time to experience the Dead Sea and all its beauty and mystic healing powers that it is said to have.



Tuesday, 13 April

We will depart for Jerusalem where we will go on a special VIP, police escorted tour of Hebron, in the West Bank. These territories render special and unique security requirements from the Israeli Police and Defense Force. We will be special guests of the Israeli Police Commander there and see first hand why this area is called “The Eye of the Storm”. While in Hebron, we will also visit the Tomb of the Patriarch which dates back to the 1st Century BC and where Abraham and Sarah are buried. This is the 2nd holiest site to Jews and sacred to both Christians and Muslims alike.



After this eye-opening tour, we will have lunch in the Old City of Jerusalem. After lunch, we will take a police-guided Holy Tour of the Old City. We will visit the Stations of the Cross (Where Jesus walked to his crucifixion), the Church of the Holy Sepulcher (where Jesus was crucified), the Wailing Wall, and the Dome of the Rock as well as Al Aqsa Mosque. These are some of the holiest sites of the world’s top religions. We will walk through the Four Quarters of the Old City and will come to understand how the Israeli Police secure and protect the Old City of Jerusalem, as well as the unique cultural problems they face.



Wednesday, 14 April

We will travel to the North of Israel, visiting the Lebanese Border and understand the security issues that the Israeli's are dealing with to the North. Drive through Haifa and into the Bahai gardens, visit the border with Lebanon at Rosh Hanikra (also known as the "Quiet Border"). The trip will be highlighted by "on the move" lectures by subject matter experts providing strategic learning material. We will be hosted by a Druze Family and pampered with traditional Druze cuisine.



Thursday, 15 April

We will go directly to the border with the Gaza Strip with an unprecedented view through technology of the 22nd Century. While there, we will learn how the Israeli's are using the most modern technology to secure the border of this often volatile region. We will also travel to Sderot, which has been a continued target of missile attacks from the Gaza Strip for Eight Years. We will meet with the police and rescue services and learn how they prepare and respond to this deadly threat. From there, we will visit the Israel Trauma Council, the main trauma center that is prepared to deal with Multiple Casualty Incidents. Next we will be the guests of Major General Shachar Ayalon, Head of Tel Aviv District Police. General Ayalon will present a lecture of the major threats to Tel Aviv, Israel's largest city, and how they are confronting these threats and keeping Tel Aviv safe from missile attacks to terrorism to organized and violent crime.



[Friday, 16 April](#)

Today, we travel to Netanya, one of Israel's most beautiful Cities located on the Mediterranean Sea that has been witness to violent crime and terror in all forms but has thrived and thwarted many attempts at disrupting the daily lives of its citizens. We will first visit the Netanya Police Department, where we will be guests of the Chief of Police. The Chief will present a lecture of the most pressing issues that his force faces there, and what preventative measures they are taking to meet these threats. We will also meet those who keep the city safe: Bomb Squad (IED's and VBIED's), Special Investigations, Major Crimes, Intelligence Unit and the Tourist Unit. We will also hear about "**The Kahlberg Plan**" a "**Secure Zone Concept**" presented by Marc Kahlberg.



We will also visit the Security Fence that has been built in Israel. A rare opportunity to actually go to this structure which, while dividing Israel and the West Bank actually saves lives. This summer of 2009 is the first summer in Decades that not One Israeli has lost a life as a result of terror. Talk to those who protect the border areas Learn the pros and cons of the wall being built. From there, a short drive to the Mediterranean Sea. Along this route, we will have a guided tour of several scenes of suicide bombing attacks, visiting the actual locations of each and hearing in detail exactly what happened and how they may have been prevented. Meet some of the victims and also the first-responders who were actually at these bombings. You will not soon forget the stories of the tragic events that happened along this route including a real story of how First Responders from 9-11 NYPD were physically present at a suicide bombing at a mall in Netanya.

We will cap the day off with a special treat. We will experience a traditional Sabbath Dinner with our host.

Saturday, 17 April

Spend the morning exploring Tel Aviv, shopping, or lounging on the Mediterranean Beach. You will prepare for your departure back home.

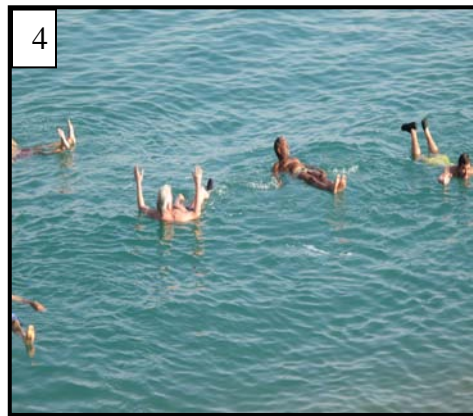
- Itinerary is subject to change and professional subject matter may vary.



Comments and Reactions from December 2009 Experience Israel Training Tour

- ✓ My overall *experience in Israel was excellent*, and I will take back memories that are positive and be in a position to present Israel's position to my peers with a greater insight and real understanding.
Drazan Ladan, CEO Armorcore, Europe
- ✓ I felt absolutely great in Israel, the training tour was very well organized and after 8 days of being in Israel, I felt very up-beat with a lot of positive energy. I have had to change my views about Israel *and now I have positive extensive knowledge* that you were able to provide me with. Thank You. **Dr. Andra's Gyekiczki, City Manager, Budapest, Hungary**
- ✓ I felt real privileged to be invited on such *an amazing tour* and to get a glimpse at the security surrounding Israel and to be with Marc whose knowledge because of his personal experiences of being there at the time humbles me.
Many thanks for allowing me to be part of this one. *"I will never forget"* **Charles Lurie, CEO "Azzureshield"**
 - ✓ Marc, my trip to Israel under your care and supervision.....**PHENOMENAL!** On a scale of 1-10 this tour gets a **12. Lt. Col. Allen West, US Army (ret) and Congressional Candidate**
 - ✓ *Absolutely fantastic*, educational, professional and a great experience. **Senior Inspector, Commander Wayne Hoffman, Australia**
 - ✓ *The tour was just mind-blowing.* I feel SO PRIVILEGED to have been part of the experience and the understanding that I now have of the situation in Israel and the world is because of the experiences that only through your-self, were made possible.
The one special friend that I made and was able to get close to was you. There are some people that one spends years and years with and they remain just mere acquaintances. However, there are those people who one only needs to spend a few days with, and they become true and trusted wonderful friends. Thank you for your continuous thoughtfulness. Thank you for your caring. Thank you for your generosity. Just THANK YOU. Your friendship is really so valuable.
May G-d protect you in all that you do **Gary Goldberg, CEO and security executive South Africa.**
 - ✓ *Thank you so much for facilitating the most incredible journey I have ever been on.* Marc is a warrior and just watching him interact with Allen West was a trip!
Joyce Kauffman US Radio Host

Photo's from December 2009 Experience Israel.



- 1. Camel Riding
 - 2. Tel Aviv Police HQ
 - 3. Dinner in the Negev
 - 4. Dead Sea
 - 5. Insight into technology
 - 6. Traditional Meals
 - 7. Visit to Hebron
 - 8. Jerusalem
- More information can be seen at:
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